



Tuesday, February 21, 2023

5:00 - 7:00 pm - Welcome Reception with drinks & live entertainment - [Dry Creek](#)

Wednesday, February 22, 2023

7:00 - 7:30 am - Hypnotic Meditation *with Cortney Fielding* - [Dry Creek](#)

7:30 - 8:30 am - Breakfast & Registration - [Alexander Foyer](#)

8:30 - 9:00 am - Welcome & Icebreaker Activity *with Andy Storch* - [Alexander Room 1](#)

9:00 - 10:00 am - **Opening Keynote:** Market & Talent Trends for 2023 *with Jessica Skon* - [Alexander Room 1](#)

10:00 - 10:15 am - Break

10:15 - 11:10 am Concurrent Interactive Workshops:

- The Trifecta Impacting Your Workplace Culture *with Dr. Mechelle Roberthon* - [Alexander Room 1](#)
- The Golden Age of HR Technology: How Invested Are You? *with Larry McAlister* - [Alexander Room 2](#)
- Designing the Future of Learning *with Don Jones*- [Alexander Room 3 & 4](#)

11:10 - 11:25 am - Break

11:25 am - 12:20 pm Concurrent Interactive Workshops:

- The Trifecta Impacting Your Workplace Culture *with Dr. Mechelle Roberthon* - [Alexander Room 1](#)
- The Golden Age of HR Technology: How Invested Are You? *with Larry McAlister* - [Alexander Room 2](#)
- Designing the Future of Learning *with Don Jones*- [Alexander Room 3 & 4](#)

12:20 - 1:20 pm - Lunch - [Sonoma Courtyard](#)

1:20 - 2:15 pm Concurrent Interactive Workshops:

- Innovate your Culture Work with AI (Appreciative Interview)- [Alexander Room 1](#)
- Your Brain at Work - [Alexander Room 2](#)
- Leveraging Social Media to Build your Personal Brand - [Alexander Room 3 & 4](#)

2:15 - 2:30 pm - Break

2:30 - 3:45 pm - **Keynote:** L&D Detective Measurement Mysteries *with Kevin M. Yates* - [Alexander Room 1](#)

3:45 - 4:00 pm - Break

4:00 - 5:10 pm - **Keynote:** Healing at Work *with Susan Winchester* - [Alexander Room 1](#)

5:10 - 5:30 pm - Application & Closing *with Andy Storch* - [Alexander Room 1](#)

6:00 - 7:00 pm - Cocktails - [Alexander Room 1](#)

7:00 - 9:00 pm - Dinner - [Alexander Room 1](#)

Thursday, February 23, 2023

7:45 - 8:45 am - Breakfast & Registration - [Alexander Foyer](#)

8:45 - 9:15 am - Welcome & Icebreaker Activity *with Andy Storch* - [Alexander Room 1](#)

9:15 - 10:15 am - **Opening Keynote:** Building a Culture of Belonging and Bravery *with Claude Silver* - [Alexander Room 1](#)

10:15 - 10:30 am - Break

10:30 - 11:25 am - Concurrent Interactive Workshops:

- Creating a KEEPR Culture Where Teams are Inspired to Stay - [Alexander Room 1](#)
- Planning Your L&D Career or Next Move - [Alexander Room 2](#)
- Ramp up Your Workshop Attendance - [Alexander Room 3 & 4](#)

11:25 - 11:40 am - Break

11:40 am - 12:35 pm - Concurrent Interactive Workshops:

- Creating a KEEPR Culture Where Teams are Inspired to Stay - [Alexander Room 1](#)
- Planning Your L&D Career or Next Move - [Alexander Room 2](#)
- Ramp up Your Workshop Attendance - [Alexander Room 3 & 4](#)

12:35 - 1:35 pm - Lunch - [Sonoma Courtyard](#)

1:35 - 2:30 pm - Mastermind Session with Andy Storch - [Alexander Room 1](#)

2:30 - 2:45 pm - Break

2:45 - 3:45 pm - **Keynote:** Skills First Approach to Learning Programs to Drive Employee Engagement & Retention *with Charlotte Evans* - [Alexander Room 1](#)

3:45 - 4:45 pm - **Closing Keynote:** Owing Your Talent Development Career & Journey *with Andy Storch* - [Alexander Room 1](#)

4:45 - 5:00 pm - Application & Closing with Andy Storch - [Alexander Room 1](#)

5:00 - 7:00 pm - Cocktail Reception - [Alexander Room 1](#)

Hypnotic Meditation: Join us for a morning hypnotic mediation and immersive breathwork session facilitated by clinical hypnotherapist and NLP coach Cortney Fielding. This 30 minute experience will harness the power of your subconscious mind and leave you invigorated and open for the day ahead.

—

Keynote Title: A Skills First Approach to Learning Programs to Drive Employee Engagement and Retention with Charlotte Evans

In this session, we will discuss the ways in which L&D professionals can remain nimble in the current disruptive economy, by providing in-demand learning solutions to meet changing talent and workforce needs. Through a case study approach, we will drill into a sample company moving from a disrupted to a disruptor stance through clearly articulated skills first learning curricula for its employees. The session will conclude with best practices to consider to enable L&D professionals to pivot from analysis paralysis to a strong, guided vision for up-skilling and re-skilling their employee population.

—

Keynote Title: L&D Detective Measurement Mysteries with Kevin M. Yates

What are the facts that show training's influence on performance? Are there clues that reveal measurable results? Is there data that shows training and learning's contribution to outcomes?

Join Kevin M. Yates, the L&D detective, as he conducts an investigation to solve a measurement mystery. You'll work alongside the L&D detective as he examines results using clues and data to determine fulfillment of purpose for training and learning. You'll discover how to uncover training and learning's influence on human performance and business outcomes using fact-based evidence.

Keynote Title: Healing at Work with Susan Schmitt Winchester

An Adult Survivor's Guide to Using Career Conflicts to Overcome Your Past and Build the Future You Deserve. This is for those who may be experiencing more stress, anxiety and worry at work than they want. I teach pragmatic workplace skills and new ways of thinking that allow participants to leverage the workplace as a laboratory for practicing powerful and healthy ways of dealing with conflict and difficulty. The main purpose is to teach participants greater self acceptance to create more joyful lives and organizations

Workshop Title: Innovate your culture work with AI (Appreciative Interview)

Many organizations are struggling to improve their culture. As talent development professionals, we work hard to support and drive culture change initiatives, hoping that change will stick. Yet, it is often difficult to see the hard work come to fruition. Sometimes, we feel disillusioned by unchanging reality.

The question is then... how can we make it better?

In this workshop, you will gain practical insight and experience of a change methodology called 'Appreciative Interview'. We will explore how you can apply this tool in your culture change work in an experiential way. At the end of this workshop, you will gain a better understanding of what builds sustainable change, an understanding of AI, and how you can apply this tool back to your organization.

Workshop Title: "The Golden Age of HR Technology: How Invested Are You?" with Larry McAlister

There has never been more AI-Enabled, API connected HR technology platforms available to organizations than there is today. One of the problems facing HR leaders is how do we evaluate and integrate the tech stack into our talent strategy. This roundtable discussion will shed light on how thought leaders are navigating this new and exciting time.

Workshop Title: The Trifecta Impacting Your Workplace Culture with Dr. Mechelle Roberthon

Whose job is it to set the tone for your organization's culture? Whose setting the tone now, and so far how are they doing? It is true, that workplace culture is created by everyone in the company, but there are 3 groups of people who impact your company's culture the most. That would be those that lead you (The leadership team), those that govern the organization (The human resources team), and those that develop you (The talent development team). In this session you will hear unfiltered explanations about how the trifecta in your company is hurting your culture, and you'll leave with very practical tips on what each of the 3 people groups can do to positively impact you company's environment.

Workshop Title: Planning Your Next L&D Career or Move with Sarah Cannistra

No matter where you may be in your L&D career, you might be wondering "what's next for me?" With the field growing rapidly, there are more roles available than ever, but how do you know which one is the right next step for you? In this interactive session, we will explore how to identify the next role for you based on your strengths and interests, and create a blueprint and self development plan to get there on your timeline.

Workshop Title: Designing the Future of Learning

Where would you start (and finish) if you were ready to design YOUR best vision for the future of learning?

Our 34-year old experiential design company asked and answered that question and began what became an all-in, obsessive three-year journey that took us all over the world. In this session you will form small teams, simulate that journey, take your own first steps, or if like us, 'missteps', make your own choices, build your own paths, and who knows end up with what might be a better experience than what we created. Tested globally with GE and Mercedes and just launched with our first clients the Experience It Learning Platform was made into a Fast Company Global Technology Innovation Award Finalist alongside Mastercard, UNICEF and Meta.

Upon leaving every participant will be given a unique code to be one of the first ever to have access to a 30-minute online demo they can experience in their room that evening. And if played you can join Don, the founder and lead designer of Experience It Inc. for breakfast the next morning for an informal two way discussion on what you have just experienced.