



## Tuesday November 5, 2024

5:00 - 7:00 pm - Welcome Reception with drinks – **Backyard**

## Wednesday, November 6, 2024

8:00 - 9:00 am - Breakfast & Registration - **Gibson Foyer**

9:00 - 9:05 am - Welcome & Icebreaker Activity *with Andy Storch* - **Gibson CDE**

9:05 - 11:30 am - **Opening Session:** Journey Home *with Don Jones and Andy Storch* - **Gibson CDE**

11:30 - 11:50 am - Break

11:50 - 12:40 pm - Concurrent Interactive Workshops:

- *Developing Leaders from First Principles with Matt Gjertsen* - **Gibson CDE**

12:40 - 1:40 pm – Lunch & Roundtables - **Gibson CDE**

- *The Architecture of Potential with Don Jones*
- *New Hire Onboarding and Orientation with Dr. Mechelle Roberthon*

1:40 pm - 2:30 pm - Concurrent Interactive Workshops:

- *The Role of TD in Organizational Culture with Matt Prostko* - **Gibson CDE**
- *Seven Insights on Resilience with Chris Curtin* - **Match**

2:30 - 2:45 pm - Break

2:45 - 3:45 pm - **Main Session:** The Truth, Whole Truth, and Nothing but the Truth about Measuring Impact *with Kevin M. Yates* - **Gibson CDE**

3:45 - 4:00 pm - Break

4:00 - 5:00 pm - **Keynote:** The ROI of Leading with Heart *with Claude Silver* - **Gibson CDE**

5:00 - 5:30 pm - Application & closing *with Andy Storch* - **Gibson CDE**

6:00 - 7:00 pm – Cocktail Reception – **Gibson AB**

7:00 - 9:00 pm - Dinner – **Gibson AB**



**Thursday, November 7, 2024**

8:00 - 9:00 am - Breakfast & Roundtables - **Gibson CDE**

- *Driving Cultural Change with Matt Prostko*
- *Skills-based Learning with Charlotte Evans*

9:00 - 9:15 am - Welcome & Icebreaker Activity *with Andy Storch* - **Gibson CDE**

9:15 - 10:15 am - **Keynote:** The Change Road Trip: Mapping the Route from Idea to Implementation *with Dr. Mechelle Roberthon* - **Gibson CDE**

10:15 - 10:30 am - Break

10:30 - 11:30 am - **Main Session:** Trends in Talent Development For 2024 & Beyond *with Al Dea & Andy Storch* - **Gibson CDE**

11:30 - 11:45 am - Break

11:45 am - 12:35 pm - Concurrent Interactive Workshops:

- *Building Your Organization's 'Empathy Muscles' to Improve Performance with Eric Girard* - **Gibson CDE**
- *Personal Branding: 5 Keys: to Professional Influence with Lauren V. Davis* - **Match**

12:35 - 1:30 pm – Lunch & Roundtables - **Gibson CDE**

- *Getting Sponsorship or Stakeholder Buy-in with Matt Murawski*
- *Change Management for Cultural Transformation with Chris Curtin*

1:30 - 2:30 pm - **Mastermind** *with Andy Storch* - **Gibson CDE**

2:30 - 2:45 pm - Break

2:45 - 3:45 pm - **Main Room Session:** Disruptor or Enabler: Preparing Your Workforce for AI Transformation *with Charlotte Evans* - **Gibson CDE**

3:45 - 4:00 pm - Break

4:00 - 5:00 pm - **Closing Keynote** *with Andy Storch* - **Gibson CDE**

5:00 - 7:00 pm - Cocktail Reception – **Gibson C Foyer**



**Friday, November 8, 2024**

7:30 – 8:15 am – Optional Yoga - **Backyard**

8:00 - 9:00 am - Breakfast - **Gibson Foyer**

9:00 - 12:00 pm - Decision Mojo *with Bennett Phillips* - **Match**

12:00 - 1:00 pm - Lunch

1:00 - 4:00 pm - Own Your Personal Brand *with Andy Storch and Mike Kim* - **Match**

## Keynote and Main Session Titles and Topics:

**Opening Session Title:** *Journey Home with Don Jones and Andy Storch*

**Opening Session Description:** This unique conference opening will immediately engage you as you get to know and learn from new colleagues and friends. Over 20,000 participants have made this immersive experience one of the highest rated experiential learning events in companies like Microsoft, GE, Whirlpool, Boeing, and many others in 78 countries. You will be the first to be exposed to new, surprising, and powerful research on the behavioral patterns of 70,000 leaders and teams that will be published in 2025 by Don Jones, your lead facilitator. These insights may change the way you think about human potential, your own and those around you, leadership, and organizational design and development. Wear soft soled shoes and get ready to have fun, make connections and learn!

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**Main Session Title:** The Truth, Whole Truth, and Nothing but the Truth about Measuring Impact *with Kevin M. Yates*

**Main Session Description:** There's what is idealistically true and then there's what is actionably true for measuring impact for training and learning. Uncovering the facts about training and

learning's impact on human and business performance can be difficult but is also possible. Join Kevin M. Yates, the L&D Detective™, as he reveals the possibilities with his impact investigation techniques for measuring training and learning's contribution to human and business performance. You'll work alongside Kevin and solve a measurement mystery together. You will discover the performance-based approach for measuring impact, examine how to align training and learning with performance metrics for measurable outcomes, identify facts, clues, evidence, and data that reveal impact, examine how performance needs analysis replaces training needs analysis for measuring impact, and discover what is actionable versus aspirational for measuring impact.

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**Keynote Title:** The ROI of Leading with Heart *with Claude Silver*

**Keynote Description:** Empowering employees through HEART not only fosters a thriving team spirit but also drives business success. In this inspirational talk, Claude demonstrates how promoting others' growth contributes to overall prosperity for your organization. She'll reveal stories from working alongside Gary Vaynerchuk at VaynerMedia and intertwine them with personal experiences, illustrating the far-reaching positive impact of this transformative leadership approach. Ultimately, she'll equip audiences with a practical and lucrative strategy — The HEART Equation — that you, your teams, and your entire business can thrive.

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**Keynote Title:** The Change Road Trip: Mapping the Route from Idea to Implementation *with Mechelle Roberthon*

**Keynote Description:** In the dynamic landscape of organizational success, change is the driving force. But the path from a groundbreaking idea to its successful implementation is often filled with challenges and uncertainties. In this keynote address, Dr. Rob will guide you through the nuanced journey of change management, offering insights drawn from real-world experience and a deep understanding of what it takes to lead transformational change. With a focus on practical strategies and clear vision, Dr. Rob will illuminate how to engage stakeholders at every level, define what success truly means, and navigate the inevitable obstacles with resilience and clarity.

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**Main Session Title:** Trends in Talent Development For 2024 and Beyond *with AI Dea*

**Main Session Description:** In the ever-evolving world of work, identifying trends that impact talent development is critical to success as a talent development practitioner. With rapid advancements in technology, shifting hiring and labor markets, and changing business conditions, how can talent development leaders pinpoint the most relevant trends that can help them positively impact their organization? During this session, we'll talk through key trends relevant for talent development leaders for 2024 and beyond, providing key insights for practitioners on why these trends matter, and how they can be applied. During this session,

you'll get a chance to engage in interactive discussions, learn from peers, and discover actionable ideas to implement these trends in your daily work.

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**Main Session Title:** Disruptor or Enabler: Preparing Your Workforce for AI Transformation *with Charlotte Evans*

**Main Session Description:** This interactive session will explore how Coursera's AI-driven technologies can revolutionize workforce development. We will delve into the role of Generative AI in personalizing learning experiences, enhancing employee engagement, and driving skill acquisition. Learn how to use skills scoring to demonstrate learning ROI, building customized courseware at scale with Course Builder, and driving engagement and utilization through structured learning pathways with Credly. Discover how these tools can enable companies to future-proof their workforce for tomorrow's skills landscape.

## Concurrent Workshop Titles and Topics:

**Workshop Title:** Developing Leaders from First Principles *with Matt Gjertsen*

**Workshop Description:** Leadership ability is often seen as a trait people have instead of a skill they can learn. This is because we are looking at it wrong. We use words like “executive presence” or “charisma” because we haven’t spent enough time breaking down those traits into individual behaviors that we can train.

Using his experience at the revolutionary aerospace company, SpaceX, Matt will lead participants through the design philosophy of “first-principles thinking” to describe a better way to develop leaders. Using real world examples, you will get to put these design principles into practice to help improve your organization’s existing development programs, or build new ones that are even better.

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**Workshop Title:** The Role of TD in Organizational Culture *with Matt Prostko*

**Workshop Description:**

In this session you will learn:

- Why organizational culture is more important than ever
- New insights into culture as a driver of firm performance
- The role of talent development in creating cultural energy
- Steps you can take today to strategically accelerate cultural transformation

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**Workshop Title:** Seven Insights on Resilience with *Chris Curtin*

**Workshop Description:** Navigating today's complex and dynamic business landscape is no easy feat. Economic uncertainty, technological disruptions, and evolving employee expectations have created a perfect storm of challenges for every organization. As the architects of organizational culture and talent strategies, Talent Development professionals feel & manage more strain than ever. This session will provide participants with practical perspectives, strategies and tools to:

- Identify behaviors that you can exhibit to boost workplace resilience
- Improve your resilience by relying upon and helping others
- Leverage resilience as a strategic advantage in Talent Development

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**Workshop Title:** Building Your Organization's 'Empathy Muscles' to Improve Performance *with Eric Girard*

**Workshop Description:** Want to get your leaders to STOP talking about “empathy” and START practicing it? This session is for you. This highly interactive, engaging experience will teach you the skills you need to build empathy muscles in your organization and foster a culture that pays bottom-line benefits in employee performance, well being, engagement, and retention.

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**Workshop Title:** Present with Confidence at Work & Build Your Personal Brand *with Lauren V. Davis*

**Workshop Description:** Effective communication is critical to workplace success, with 86% of employees and executives identifying poor communication as a leading cause of failures. Conversely, those who communicate well can boost their productivity by up to 25%. This session is designed for managers, directors, and aspiring leaders who want to enhance their presentation skills, engage their teams, and turn ideas into reality—all while building their personal brand at work.

Learn how to craft compelling narratives, present data with impact, and communicate your vision clearly and confidently. Whether you're leading a team or presenting to stakeholders, this session will equip you with the tools to communicate more effectively, both internally and externally.

Key Takeaways:

- The importance of communication in workplace success
- Techniques for telling compelling stories
- Strategies for engaging team members and stakeholders

- How to effectively present data and new ideas using visual tools
- Building your personal brand through effective communication